

# ATURCARA PROGRAM PERKEM VI 2011

## Hari Pertama: 5 Jun 2011 (Ahad)

- 2.40 petang : Pendaftaran Peserta
- 3.00 petang : Daftar Masuk Bilik Penginapan (Kaunter, Lobi Utama Hotel)
- 3.30 petang : **Sesi 1 (1A dan 1B)**
- 5.00 petang : Kudapan
- 8.00 malam : **Majlis Perasmian dan Makan Malam\***

\* Pakaian kemas dan sopan & peserta yang memiliki kupon sahaja

## Hari Kedua: 6 Jun 2011 (Isnin)

- 8.30 pagi : **Sesi 2 (2A, 2B, 2C dan 2D)**
- 10.00 pagi : Kudapan
- 10.30 pagi : **Wacana PERKEM VI**  
Bilik Heeren Huys II
- 12.35 tengah hari : Makan Tengah Hari
- 2.00 petang : **Sesi 3 (3A, 3B, 3C dan 3D)**
- 3.30 petang : Kudapan
- 4.00 petang : **Sesi 4 (4A, 4B, 4C dan 4D)**

## Hari Ketiga: 7 Jun 2011 (Selasa)

- 8.30 pagi : **Sesi 5 (5A, 5B, 5C dan 5D)**
- 10.00 pagi : Kudapan
- 11.00 pagi : **Majlis Penutup PERKEM VI:**  
Bilik Heeren Huys II
- 12.00 tengah hari : Daftar Keluar (Kaunter Hotel)
- 12.30 tengah hari : Makan Tengah Hari

**Nota: Terdapat 4 sesi serentak di 4 bilik berasingan dan enam (6) pembentangan kertas kerja di setiap bilik**

# ATURCARA MAJLIS PERASMIAN DAN MAKAN MALAM PERKEM VI 2011

5 Jun 2011

8.00 malam

Heeren Huys II, Everly Resort Hotel, Melaka

- 8.00 malam : Ketibaan Para Tetamu dan Dif Jemputan  
:
- 8.15 malam : Ketibaan Naib Canselor, Universiti Kebangsaan Malaysia
- 8.25 malam : Ketibaan Tetamu Khas  
Ketua Menteri Melaka
- 8.30 malam : Bacaan Doa
- 8.45 malam : Ucapan Alu-aluan oleh Pengerusi, Persidangan Kebangsaan Ekonomi Malaysia  
Keenam 2011 (PERKEM VI)  
**Dr. Tamat Sarmidi**  
:  
Ucapan Alu-aluan oleh Naib Canselor Universiti Kebangsaan Malaysia  
**YBhg. Prof. Tan Sri Dato' Wira Syarifah Hapsah Syed Hasan Shahabudin**  
:  
Ucapan Perasmian oleh Ketua Menteri Melaka  
**YAB. Datuk Seri Haji Mohd. Ali bin Mohd. Rustam**  
:  
Penyampaian Cenderamata
- 9.00 malam : Makan Malam  
:  
Selingan Tayangan Video Korporat UKM dan FEP
- 10.00 malam : Bersurai

# ATURCARA WACANA PERKEM VI 2011

*Sempena*

**Persidangan Kebangsaan Ekonomi Malaysia ke VI 2011 (PERKEM VI)**

**6 Jun 2011 (Isnin)**

**10.30 pagi**

**Heeren Huys II, Everly Resort Hotel, Melaka**

*Tajuk:*

**EKONOMI BERPENDAPATAN TINGGI: TRANSFORMASI KE ARAH  
PENINGKATAN INOVASI, PRODUKTIVITI DAN KUALITI HIDUP**

*Ahli Panel:*

**YBhg. Datuk Zainal bin Husin**

(Timbalan Setiausaha Kerajaan (Pembangunan) Negeri Melaka)

**YBhg. Datuk Nik Mustapha Hj. Nik Hassan**

(Ketua Pengarah Institut Kefahaman Islam Malaysia, IKIM)

**Prof. Dr. Mansor Jusoh**

(Pusat Pengajian Ekonomi, Fakulti Ekonomi dan Pengurusan UKM)

*Pengerusi:*

**YBhg. Prof. Dr. Ishak Yussof**

(Pengerusi Pusat Pengajian Ekonomi, Fakulti Ekonomi dan Pengurusan UKM)

10.30 pagi	:	Ucapan Aluan Pengerusi Majlis
	:	
10.35 pagi	:	Sesi Wacana
	:	
12.30 tengah hari	:	Penyampaian Cendermata
	:	
12.35 tengah hari	:	Makan Tengah Hari

# JADUAL PEMBENTANGAN KERTAS KERJA PERKEM VI 2011

## Sesi 1A – Everly Court (3.30 – 5.00 pm | 5 Jun 2011)

### ISU-ISU EKONOMI ANTARABANGSA

Pengerusi Sesi: Dr Tamat Sarmidi

- |      |  |
|------|--|
| 1A-1 | Human Capital Development in Nigeria: A Granger Causality Dynamic Approach<br><b>Oboh Jerry Sankay, Abu Hassan Shaari Mohd. Nor, Rahmah Ismail</b>       |
| 1A-2 | Trade Flows and Trade Potential: China and Its Major Trading Partners<br><b>Meng Xiangna, Mohd. Adib Ismail</b>  |
| 1A-3 | The Impact of Financial Development in China 1993-2008: A Non-linear Model approach<br><b>Wang Bin, Mansor Jusoh</b>                                     |
| 1A-4 | A Comparative Analysis of Corporate Government in Indonesia and OECD<br><b>Marlina Widiyanti, Mansor Jusoh, Md. Zyadi Md. Tahir, Abdul Ghafar Ismail</b> |
| 1A-5 | Performance Analysis of Islamic Bank Microcredit Scheme in Bangladesh<br><b>Abul Bashar Bhuiyan, Chamhuri Siwar, Abdul Ghafar Ismail, Mamunur Rashid</b> |
| 1A-6 | Determinants of Gender Disparities on Life Expectancy in Sudan<br><b>Atif Awad, Ishak Yussof, Rahmah Ismail, Tamat Sarmidi</b>                           |

## Sesi 1B – Heeren Huys I (3.30 – 5.00 pm | 5 Jun 2011)

### INSTITUSI PEMBANGUNAN ZAKAT DAN WAKAF

Pengerusi Sesi: Prof. Madya Dr Sanep Ahmad

- |      |   |
|------|---|
| 1B-1 | Kesan Pewartaan Zakat keatas Kepatuhan Membayar Zakat di Baitulmal: Kajian Kes Zakat Pendapatan di Aceh<br><i>(The Effect of Zakat Gazetting on the Compliance of Paying Zakat at Baitulmal: A Case Study on Income Zakat at Aceh)</i><br><b>Nazaruddin Abdul Wahid, Zulkifli Daud, Sanep Ahmad</b> |
| 1B-2 | Keberkesanan Bantuan Modal Zakat dari Perspektif Penerima: Kajian Kes Negeri Selangor dan Wilayah Persekutuan<br><i>(The Effectiveness of Capital Zakat Aid from the Receiver Perspectives: A Case Study in Selangor and Wilayah Persekutuan)</i><br><b>Rosbi Abd Rahman, Sanep Ahmad</b>           |
| 1B-3 | Indeks Keyakinan Terhadap Lembaga Zakat Selangor (LZS): Kajian Kes Kakitangan Universiti Kebangsaan Malaysia<br><i>(Confidence Index Towards Lembaga Zakat Selangor (LZS). A Case Study on Universiti Kebangsaan Malaysia Employees)</i><br><b>Iman Salleh, Sanep Ahmad</b>                         |
| 1B-4 | Cadangan Melokalisasikan Pengagihan Zakat di Malaysia: Peranan Institusi Masjid<br><i>(Localization of Zakat Distribution in Malaysia: The Role of Masjid)</i><br><b>Hairunnizam Wahid, Sanep Ahmad, Radiah Abdul Kader</b>   |

- 1B-5 | Institusi Wakaf dan Pembangunan Ekonomi Negara: Kes Pembangunan Tanah Wakaf di Malaysia  
(*Wakaf Institutions and National Economic Development: A Case on Wakaf Land Development in Malaysia*)  
**Sanep Ahmad, Nur Diyana Muhamed**
- 1B-6 | Faktor-Faktor yang Mempengaruhi Pembayaran Zakat Pendapatan di Malaysia  
(*Factors Influencing Income Zakat Payment in Malaysia*)  
**Eza Ellany Abdul Lateff, Mohd. Rizal Palil**

**Sesi 2A – Everly Court (8.30 – 10.00 am | 6 Jun 2011)**

**PEMBANGUNAN EKONOMI DAN PERANAN E-KERAJAAN**

Pengerusi Sesi: Prof. Madya Dr Hasmiah Kasimin

- 2A-1 | Pembayaran Eletronik Bil Utiliti Melalui Sistem E-Banking: Satu Tinjauan Umum di Malaysia  
(*Utility Bill Electronic Payment Through E-Banking System: A General Survey in Malaysia*)  
**Shairil Izwan Taasim, Hasnah Ali, Sanep Ahmad**
- 2A-2 | Kemudahan Capaian dan Penggunaan E-kerajaan di Malaysia  
(*Accessibility and Usage of E-Government in Malaysia*)  
**Noraidah Sahari @ Ashaari, Hasmiah Kasimin, Siti Hajar Mohd Idris, NorashikinZainal Abidin, Emy Salfarina Alias**
- 2A-3 | E-Kerajaan: Ke Arah Mewujudkan Budaya e-Pengguna Dalam Kalangan Rakyat Malaysia  
(*E-Government: Towards Creating an E-User Culture Among Malaysian*)  
**Norashikin Zainal Abidin, Noraidah Sahari @ Ashaari, Hasmiah Kasimin, Siti Hajar Mohd Idris**
- 2A-4 | Kesedaran dan Penggunaan Perkhidmatan Awam dalam Talian di Kalangan Berbagai Golongan Rakyat  
(*Awareness and Usage of Online Public Services among Various Groups of Citizen*)  
**Hasmiah Kasimin, Siti Hajar Mohd. Idris, Noraidah Sahari @ Ashaari**
- 2A-5 | Faktor Mempengaruhi Masyarakat Menggunakan Perkhidmatan E-Kerajaan: Kajian Terhadap Penggunaan E-Filing  
(*Factors Influencing Society's Usage of E-Government Services: A Study on E-Filing*)  
**Nor Hazwani Hassan, Mohd. Rizal Palil**
- 2A-6 | Identifying Barriers to the Adoption of E-Government Services in Malaysia  
**Siti Hajar Mohd. Idris, Hasmiah Kasimin, Noraidah Sahari @ Ashaari**

**Sesi 2B – Heeren Huys I (8.30 – 10.00 am | 6 Jun 2011)**

**ISU KEWANGAN DAN PERUNDANGAN**

Pengerusi Sesi: Dr Shahida Shahimi

- 2B-1 | Fasal Pegecualian & Kawalan Undang-Undang di Malaysia: Layanan Perundangan  
(*Exclusion Clauses and Its Protection in Malaysia: The Legal Treatment*)  
**Farhah Abdullah, Sakina Shaik Ahmad Yusoff**
- 2B-2 | Permasalahan dalam Mekanisme Penyelesaian Pertikaian Pengguna: Impak ke atas Pengguna dalam Mendapatkan Keadilan  
(*Problems in Consumer Dispute Settlement Mechanism: Impact on Consumers in Obtaining Justice*)  
**Azimon Abdul Aziz, Sakina Shaik Ahmad Yusoff, Rahmah Ismail, Shamsudin Suhor, Kartini Aboo Khalid, Muhammad Rizal Razman**
- 2B-3 | Lelongan Aset dari Perspektif Konvensional dan Islam  
(*Asset Auctioning from the Conventional and Islamic Perspectives*)  
**Miss Ni-Asini Nima, Mariani Abd. Majid, Shofian Ahmad**

2B-4	Operational Risk in Islamic Banks: Issues and Management <b>Marliana Abdullah, Shahida Shahimi, Abdul Ghafar Ismail</b>
2B-5	On the Integration of Credit and Operational Risk: Concept, Measurement and Application <b>Mohd. Azmi Haron, Mohd. Azhar Abdul Karim, Alireza Bahiraie</b>
2B-6	Moral Hazard and Equity Contracts in Investment Banking <b>A.J. Aishanuddin, Mohd. Azhar Abdul Karim</b>

#### Sesi 2C – Heeren Huys II (8.30 – 10.00 am | 6 Jun 2011)

##### MAKROEKONOMI DAN ISU KEWANGAN

Pengerusi Sesi: Dr Zulkefly Abdul Karim

2C-1	Monetary Policy Shocks and Firm-Level Equity Returns : A Panel Data Study of Malaysia <b>Zulkefly Abdul Karim, Mohd. Azlan Shah Zaidi, Bakri Abdul Karim</b>
2C-2	Disaggregated Consumer Prices and Oil Prices Pass-Through: Evidence from Malaysia <b>Mansor H. Ibrahim, Rusmawati Said</b>
2C-3	Relative Price Effect of Monetary Policy Shock in Malaysia <b>Mohd. Azlan Shah Zaidi, Zulkefly Abdul Karim</b>
2C-4	Exploring Growth Opportunities of The Personal Wealth Management (PWM) Industry in Malaysia <b>Suhaili Alma'amun, Shahida Shahimi, Zurina Shafii</b>
2C-5	Does Return Volatility Differ Across Markets After Liberalization? Empirical Test on Market Characteristics and Institutions <b>Ng Lian Shuong, Tamat Sarmidi</b>
2C-6	On Capital Market Ratios and Stock Valuation: An Empirical Test for Malaysia <b>Yap Heck Wei, Mohd. Azhar Abdul Karim, Alireza Bahiraie, S.I.W. Osman</b>

#### Sesi 2D – Heeren Huys III (8.30 – 10.00 am | 6 Jun 2011)

##### PEMBANGUNAN EKONOMI HIJAU

Pengerusi Sesi: Prof. Madya Dr Zulkifly Osman

2D-1	Petunjuk Pelancongan Lestari dalam Pembangunan Taman Rimba Telok Bahang, Pulau Pinang <i>(Sustainable Tourism Indicators in the Development of Taman Rimba Telok Bahang, Pulau Pinang)</i> <b>Ahmad Tharmizzie Mat Jusoh, Jabil Mapjabil, Narimah Samat, Syaidatul Hafira Ahmad Tarmizi</b>
2D-2	Pembangunan Indikator Untuk Penilaian Kelestarian Sektor Padi <i>(Indicator Development for Sustainable Padi Sector Evaluation)</i> <b>Rospidah Ghazali, Pazim @ Fadzim Othman</b>
2D-3	Kesanggupan Membayar Pengurusan Sisa Pepejal dan Kaitannya dengan Taraf Hidup Masyarakat <i>(Ability to Pay for Solid Waste Management and Its Relevance to People Quality of Life)</i> <b>Dodi Dermawan, Hasnah Ali, Sanep Ahmad</b>
2D-4	Factors Influencing Customers' Decision to Buy Green Product Design in Malaysia <b>Nurul Zarirah Nizam, Nusaibah Mansor, Mukhiffun Mukapit, Siti Norbaya Yahaya</b>
2D-5	Kualiti Pekerjaan dan Indikator Pekerja <i>Vulnerable</i> <i>(Employment Quality and Indicator of Vulnerable Workers)</i> <b>Zulkifly Osman</b>

- 2D-6 | Implikasi Bencana Banjir Terhadap Sosio-Ekonomi Penduduk Lembangan Kelantan  
(*Implication of Flood Hazard on the Socioeconomics of Residence in Lembangan Kelantan*)  
**Tuan Pah Rokiah Syed Hussain, Hamidi Ismail, Raman Mariyappan**

**Sesi 3A – Everly Court (2.00 – 3.30 pm | 6 Jun 2011)**

**PEMBANGUNAN DAN PERTUMBUHAN EKONOMI**

Pengerusi Sesi: Dr Mohd. Adib Ismail

- 3A-1 | Isu, Cabaran Alam Sekitar dan Respons Perniagaan di Malaysia Abad 21: Ke Arah Pembangunan Lestari  
(*Environmental Issues, Challenges and Business Responses in Malaysia in the 21<sup>st</sup> Century: Towards a Sustainable Development*)  
**Mohd Rafi Yaacob**
- 3A-2 | NEP to NEM: Who Cares?: Wealth Distribution in Malaysia  
**Muhammed Abdul Khalid**
- 3A-3 | Kesan Kebebasan Ekonomi Terhadap Pertumbuhan Ekonomi Negara. Kajian Empirikal di Indonesia, Hong Kong, Malaysia, Singapura dan Amerika Syarikat  
(*The Effect of Economic Freedom on Economic Growth: Empirical Evidence in Hong Kong, Malaysia, Singapore and The United States*)  
**Ferayuliani Yuliyusman**
- 3A-4 | Pendidikan Tinggi dan Pertumbuhan Ekonomi di Malaysia  
(*Higher Education and Economic Growth in Malaysia*)  
**Mohd Nashraf Mohd Nasruddin**
- 3A-5 | Sumbangan Subsektor Ekonomi Terhadap Pertumbuhan Ekonomi Asean-3: Satu Kajian Empirikal  
(*Contribution of Economic Subsectors on Economic Growth of Asean-3: An Empirical Study*)  
**Fauzi Hussin, Hussin Abdullah**
- 3A-6 | Hubungan Dinamik antara Pelaburan dan Pertumbuhan Ekonomi  
(*Dynamic Relationship between Investment and Economic Growth*)  
**Mohd Anuar Md. Amin, Nur Azura Sanusi, Siti Noshasyani Adawiyah Jusoh**

**Sesi 3B – Heeren Huys I (2.00 – 3.30 pm | 6 Jun 2011)**

**PEMBANGUNAN SOSIOEKONOMI**

Pengerusi Sesi: Dr. Tamat Sarmidi

- 3B-1 | Peranan Pendapatan Bukan Pertanian dalam Pengurangan Kemiskinan di Luar Bandar  
(*The Role of Non-Agricultural Income in Reducing Poverty in Rural Area*)  
**Siti Hadijah Che Mat, Nor'Aznin Abu Bakar, Ahmad Zafarullah Abdul Jalil**
- 3B-2 | The Multidimensional Poverty Index (MPI) and Its Application in Malaysia: A Case Study among UiTM Students, Shah Alam Campus  
**Nadia Nabila Ibrahim, Rahana Abdul Rahman, Fairuz Nabilla Mohamed Husain**
- 3B-3 | Economic Growth, Employment Elasticity and Poverty: A Case of Malaysia  
**Chan Yu Jiun, Janice L. H. Nga**
- 3B-4 | Pertumbuhan Ekonomi dan Pengurangan Kemiskinan di Malaysia: Satu Pendekatan Dinamik  
(*Economic Growth and Poverty Reduction in Malaysia: A Dynamic Approach*)  
**Wijaya Kamal Ramlan, Noorasiah Sulaiman, Liew Chei Siang**

- 3B-5 | Kesan Kitaran Ekonomi Terhadap Peningkatan Kadar Indeks Jenayah di Malaysia  
(*The Effect of Economic Cycle on the Increase of Criminal Rate Index in Malaysia*)  
**Ahmad Azam Sulaiman @ Mohamad, Mohammad Fadzli Hashim**
- 3B-6 | The Bumiputra's Corporate Achievement in Malaysia: A Voting Power Perspective  
**Norkhairul Hafiz Bajuri, Shanti Priya Chakravarty**

### Sesi 3C – Heeren Huys II (2.00 – 3.30 pm | 6 Jun 2011)

#### KEWANGAN DAN PEMBIAYAAN

Pengerusi Sesi: Prof. Dr Mansor Jusoh

- 3C-1 | Analisis Pelaburan Swasta di Malaysia  
(*An Analysis of Private Investment in Malaysia*)  
**Juzilawati Kamarudin, Tamat Sarmidi**
- 3C-2 | Wang dan Pertumbuhan Ekonomi: Penilaian Semula Peranan Wang Menurut Pandangan Imam Al-Ghazali  
(*Money and Economic Growth: Reevaluation of the Role of Money in Imam Al-Ghazali's View*)  
**Mohd. Faiz Bin Mohamed Yusof, Mohd. Adib Ismail**
- 3C-3 | Nilai Ambang Inflasi: Hubungan Tidak Linear antara Wang dan Pertumbuhan Ekonomi di Malaysia  
(*Inflation Threshold: Non-linear Relationship between Money and Economic Growth in Malaysia*)  
**Toh Kit Siang, Mansor Jusoh, Mohd. Azlan Shah Zaidi**
- 3C-4 | Review of Malaysian Retail Banking Market: An Industrial Organizational Perspective  
**Nafisah Mohammed, Suhaila Abdul Jalil**
- 3C-5 | Housing Bubbles Assessment in Klang Valley, 2005-2010  
**Fairuz Nabilla Mohamed Husain, Rahana Abdul Rahman, Nadia Nabila Ibrahim**
- 3C-6 | Aim Agility Towards Financial Inclusion  
**Rahana Abdul Rahman, Chamhuri Siwar, Norlida Jaafar**

### Sesi 3C – Heeren Huys III (2.00 – 3.30 pm | 6 Jun 2011)

#### EKONOMI PELANCONGAN

Pengerusi Sesi: Dr Norlida Hanim Mohd Salleh

- 3D-1 | Analisis Permintaan Pelancongan Malaysia dari Beberapa Pasaran Utama Asia  
(*Analysis of Malaysian Tourism Demand from Several Major Asian Markets*)  
**Noor Amirah Abdullah, Redzuan Othman, Norlida Hanim Mohd. Salleh, Tamat Sarmidi**
- 3D-2 | Faktor Penentu dan Kepuasan Pelancong terhadap Destinasi Pelancongan Pulau Kapas  
(*Determinant Factors and Tourist Satisfaction Towards Pulau Kapas Tourism Destination*)  
**Zarul Azhar Nasir, Norlida Hanim Mohd. Salleh, Redzuan Othman, Fatimah Kari**
- 3D-3 | Pelancongan Selam Skuba di Malaysia: Isu dan Cabarannya  
(*Scuba Diving Tourism in Malaysia: Issues and Challenges*)  
**Ruzanna Syamimi Ramli, Mohamad Pirdaus Yusoh, Jabil Mapjabil, New Gaik Ling**
- 3D-4 | Pelancongan Langkawi 1987 - 2010: Pencapaian dan Cabaran Masa Depan  
(*Tourism in Langkawi 1987 - 2010: Achievement and Future Challenges*)  
**Johan Afendi Ibrahim, Mohamad Zaki Ahmad**
- 3D-5 | Pelancongan Budaya di Koridor Ekonomi Wilayah Pantai Timur (ECER): Isu dan Cabaran  
(*Cultural Tourism in East Coast Economic Region (ECER): Issues and Challenges*)  
**Habibah Ahmad, Hamzah Jusoh, Chamhuri Siwar, Mohamad Shukri Hj Noor, Shahrudin Mohd Ismail, Zairin Akma Zolkapli**



3D-6 | Tourism for Economic Development in East Coast Economic Region (ECER), Malaysia  
**Md. Anowar Hossain Bhuiyan, Chamhuri Siwar**

**Sesi 4A – Everly Court (4.00 – 5.30 pm | 6 Jun 2011)**

**RANGKA KERJA KONSEP**

Pengerusi Sesi: Prof. Madya Ahmad Mohd. Yusof

- 4A-1 Epistemologi Tauhid dalam Teori Pengeluaran dan Kesannya ke atas Keluaran dan Kebajikan  
(*Tauhidic Epistemology in Production Theory and Its Impact on Products and Welfare*)  
**Fatimah Az-Zahra Abdul Shukor, Sanep Ahmad**
- 4A-2 Resource Curse: New Evidence on the Role of Institutions  
**Tamat Sarmidi, Law Siong Hook, Yaghoob Jafari**
- 4A-3 Hubungan Tingkat Pendapatan dan Kehidupan Lestari: Kerangka Konseptual  
(*The Relationship of Income Level and Sustainable Livelihoods: A Conceptual Framework*)  
**Anna Arokia Nathen, Doris Padmini Selvaratnam, Norlaila Abu Bakar**
- 4A-4 Pelancongan Pendidikan: Tinjauan Konseptual dan Potensinya di Malaysia  
(*Education Tourism: Conceptual Review and Its Potential in Malaysia*)  
**Ruzanna Syamimi Ramli, Jabil Mapjabil, Ahmad Tharmizzie Mat Jusoh, New Gaik Ling**
- 4A-5 A Comparative Static, Partial Equilibrium, Multi-Commodity Model for Malaysian Agriculture  
**Jamal Othman, Yaghoob Jafari**
- 4A-6 Model Tenaga Malaysia Bersepadu (IMEM): Struktur dan Persamaan  
(*Integrated Malaysian Energy Model (IMEM): Structure and Equations*)  
**Ahmad Mohd. Yusof, Maznah Banu Mohamed Habiboo Raman**

**Sesi 4B – Heeren Huys I (4.00 – 5.30 pm | 6 Jun 2011)**

**EKONOMI BURUH**

Pengerusi Sesi: Dr. Doris Padmini Selvaratnam

- 4B-1 Impak Globalisasi Terhadap Penawaran Buruh di Malaysia  
(*Impact of Globalization on Labor Supply in Malaysia*)  
**Siti Rohaiza Md Yasin, Rahmah Ismail, Poo Bee Tin**
- 4B-2 Impak Globalisasi Terhadap Permintaan Buruh dalam Subsektor Perkhidmatan Terpilih di Malaysia  
(*Impact of Globalization on Labor Demand in Selected Services Sector in Malaysia*)  
**Siti Hajar Ton Zainal Abidin, Rahmah Ismail, Noorasiah Sulaiman**
- 4B-3 Peranan Wanita dalam Pasaran Kerja Fleksibel di Malaysia: Kajian Kes di Sektor Perkhidmatan  
(*Women Role in Flexible Work Market in Malaysia: A Case Study in Services Sector*)  
**Doris Padmini Selvaratnam, Kaw Kit Yeng**
- 4B-4 Sources of Labour Growth in Malaysian Manufacturing Sector  
**Poo Bee Tin, Zakariah Abdul Rashid, Zaleha Mohd. Noor, Law Siong Hook**
- 4B-5 Faktor Penentu Kepuasan Firma Terhadap Letakan Lokasi Industri: Satu Kajian Kes  
(*A Case Study on Factors Determining Factors Firms Satisfaction towards Industrial Location*)  
**Hasnah Ali, Sanep Ahmad, Emaliana Ramli**
- 4B-6 Faktor Penentu Perbelanjaan Kesihatan di Kalangan Golongan Bekerja  
(*Factors Determining Health Expenditure among Workers*)  
**Nor Aini Haji Idris, Norlida Hanim Mohd. Salleh, Mohd. Ali Mohd Noor**

**Sesi 4C – Heeren Huys II (4.00 – 5.30 pm | 6 Jun 2011)**

**PERBANKAN ISLAM**

Pengerusi Sesi: Dr Suhaili Alma'amun

- |      |   |
|------|---|
| 4C-1 | Respon Perbankan Islam Malaysia Terhadap Risiko Kecairan dan Perkitaran Ekonomi<br><i>(Responses of Malaysian Islamic Banking on Liquidity Risk and Economic Cycle)</i><br><b>Ahmad Azam Sulaiman @ Mohamad, Mohammad Taquiuddin Mohamad, Muhamad Lukman Samsudin</b> |
| 4C-2 | Kelakuan Perbankan Islam dalam Pengurusan Pembiayaan di Malaysia<br><i>(Behaviour of Islamic Banking in Financing Management in Malaysia)</i><br><b>Mohammad Taquiuddin Mohamad, Joni Tamkin Borhan, Ahmad Azam Sulaiman @ Mohamad</b>                                |
| 4C-3 | Aplikasi Akad Tambahan dalam Produk Pembiayaan Perbankan Islam – Murabahah<br><i>(Application of Additional Akad in Islamic Banking Financing Product – Murabahah)</i><br><b>Nur Zuliana Osman, Mohd. Adib Ismail</b>   |
| 4C-4 | Hubungan Perbankan dalam Perbankan Islam<br><i>(Banking Relationship in Islamic Banking)</i><br><b>Wan Farah A'yunie Wan Nasrudin, Mohd. Adib Ismail</b>  |
| 4C-5 | Pendekatan Baru Pembiayaan Peribadi: Satu Cadangan<br><i>(A New Approach in Personal Financing: A Proposal)</i><br><b>Mohd Farhan Ahmad, Mohd. Adib Ismail</b>  |
| 4C-6 | Critical Success Factors for Bumiputera/Muslim Medical Tourism Providers: Solution for Financing Needs Using Islamic Financing Instruments<br><b>Nurhanie Mahjom, Mohammad Haji Alias, Noor Fadzilah Zulkifli</b>   |

**Sesi 4D – Heeren Huys III (4.00 – 5.30 pm | 6 Jun 2011)**

**PEMBANGUNAN KEUSAHAWANAN**

Pengerusi Sesi: Prof. Dr Abdul Ghafar Ismail

- |      |  |
|------|--|
| 4D-1 | Faktor Keusahawan dan Prestasi Kejayaan Usahawan Melayu di Pulau Langkawi, Kedah<br><i>(Success Factors of Malay Bumiputra Entrepreneurs in Pulau Langkawi, Kedah)</i><br><b>Ishak Yussof, Khairunnisa Mardzuki, Zaimah Darawi, Mohd. Shukri Hajinoor</b>  |
| 4D-2 | Usahawan Kraf di Malaysia: Analisa Laluan Terhadap Perhubungan Inovasi Produk, Komitmen Perniagaan, dan Perkembangan Perniagaan<br><i>(Craft Entrepreneurs in Malaysia: Analysis of Relationship between Product Innovation, Business Commitment and Business Expansion)</i><br><b>Mohd. Shaladdin Muda, Muhammad Abi Sofian Abd. Halim, Wan Abdul Aziz Wan Mohd. Amin</b> |
| 4D-3 | Modeling Technology Transfer from University to SME<br><b>Siti Norbaya Yahaya, Nusaibah Mansor, Nurul Zarirah Nizam, Md. Nor Hayati Tahir</b>  |
| 4D-4 | Praktis Pembelanjawan Perusahaan Kecil Dan Sederhana (PKS) Perkilangan di Malaysia<br><i>(Budgeting Practice of Small and Medium Scale Enterprises (SMEs) in Malaysia)</i><br><b>Kamar Musa, Rozita Amiruddin, Ainun Abd. Majid</b>  |
| 4D-5 | Teknologi Inovasi bagi Industri Nanas Negara<br><i>(Innovation Technology in National Pineapple Industry)</i><br><b>Mohd Johaary Abdul Hamid</b>   |
| 4D-6 | Bringing Work Back in Islamic Perspectives<br><b>Abdul Ghafar Ismail, Shahida Shahimi, Bayu Taufik Possumah</b>  |

**Sesi 5A – Everly Court (8.30 – 10.00 am | 7 Jun 2011)**

**EKONOMI ANTARABANGSA**

Pengerusi Sesi: Prof. Madya Dr. Noor Aini Khalifah

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|------|---|
| 5A-1 | Trade, Tourism and Economic Growth Relationship – A Cross Section Analysis<br><b>Iswari Puranti</b>   |
| 5A-2 | Kesan Perdagangan Antarabangsa ke atas Pertumbuhan Ekonomi: Kajian Kes Malaysia<br>( <i>The Effect of International Trade on Economic Growth: A Malaysian Case</i> )<br><b>Nurulaiza Mohd Azman</b> |
| 5A-3 | Causal Relationship Between Gold Price, Oil Price, Exchange Rate and International Stock Markets<br><b>Yap Wai Weng</b>   |
| 5A-4 | The Impact of ICT Infrastructure on Malaysian Trade<br><b>Nor Asma Ahmad, Normaz Wana Ismail, Law Siong Hook</b>  |
| 5A-5 | Home Countries' Determinants of Outward Foreign Direct Investment (OFDI) in Developing Economies: Malaysian Case<br><b>Rosfadzimi Mat Saad, Abu Hassan Shaari Mohd. Nor, Abd. Halim Mohd. Noor</b>  |
| 5A-6 | On the Measurement of Cost Overlap and Product Quality Differences in Intra-Industry Trade: A Note<br><b>Mohd. Azhar Abdul Karim, Robert J.R. Elliott, Noor Aini Khalifah</b>                       |

**Sesi 5B – Heeren Huys I (8.30 – 10.00 am | 7 Jun 2011)**

**BURUH DAN PRODUKTIVITI**

Pengerusi Sesi: Dr Poo Bee Tin

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|------|--|
| 5B-1 | Pekerja Berkemahiran Tinggi dan Produktiviti Sektor Pembuatan di Malaysia<br>( <i>High Skilled Workers and Productivity in Manufacturing Sector in Malaysia</i> )<br><b>Mohd. Shalemy Long Ahmad, Ishak Yussof, Noorasiah Sulaiman</b>   |
| 5B-2 | Upah Dan Produktiviti Buruh: Satu Analisis Dalam Sektor Pembuatan<br>( <i>Wage and Labour Productivity: An Analysis in Manufacturing Sector</i> )<br><b>Nailah Hamzah, Noorasiah Sulaiman, Abu Hassan Shaari Md Noor</b>   |
| 5B-3 | Analisis Pertumbuhan Produktiviti Faktor Keseluruhan (TFP) Sektor Pembuatan Malaysia, 2000-2005<br>( <i>Growth Analysis of Total Factor Productivity (TFP) in Services Sector in Malaysia, 2000-2005</i> )<br><b>Norfadila Fadzil, Noorasiah Sulaiman</b>  |
| 5B-4 | Produktiviti Pekerja dalam Sektor Perkhidmatan Terpilih di Malaysia<br>( <i>Labour Productivity in Selected Services Sector in Malaysia</i> )<br><b>Tee Beng Ann, Zulridah Mohd Noor, Liew Chei Siang</b>  |
| 5B-5 | Perbandingan Persepsi Majikan Syarikat Multinasional Dengan Syarikat Swasta Terhadap Graduan di Malaysia<br>( <i>Comparing Perceptions of Employers in Multinational Firms with Private Firms towards Malaysian Graduates</i> )<br><b>Sharifah Farhana Syed Othman, Rahmah Ismail, Abd. Hair Awang</b> |
| 5B-6 | Analisis <i>Human Development Index</i> Malaysia<br>( <i>Analysis of Malaysia's Human Development Index</i> )<br><b>Sonia Kumari Selvarajan, Doris Padmini Selvaratnam</b>   |

**Sesi 5C – Heeren Huys II (8.30 – 10.00 am | 7 Jun 2011)**

**KEWANGAN ISLAM**

Pengerusi Sesi: En. Mustazar Mansur

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| 5C-1 | Kesan Pengklasifikasian Patuh Syariah Terhadap Kemeruapan Pulangan Stok Axis-Reit<br>( <i>The Effect of Syariah Compliance Classification on Axis-Reit Stock's Volatility Return.</i> )<br><b>Umar Abdul Basar, Sanep Ahmad, Abu Hassan Shaari Mohd. Nor</b>   |
| 5C-2 | Analisis Kemeruapan Indeks Syariah FTSE Bursa Malaysia: Kajian Kesan Bulan Ramadan dan Syawal Terhadap Gelagat Pelabur<br>( <i>Volatility of FTSE Bursa Malaysia Syariah Index: Analysis of Investor Behaviour in the Month of Ramadhan and Syawal</i> )<br><b>Nurhanani Romli, Ahmad Azam Sulaiman@ Mohamad</b> |
| 5C-3 | Sukuk Hibrid Dalam Pasaran Modal Islam di Malaysia: Konsep dan Perlaksanaan<br>( <i>Hybrid Bond in Malaysian Islamic Capital Market: Concept and Implementation</i> )<br><b>NorFadhilah Mastura Sokhibul Fadil</b>   |
| 5C-4 | Mekanisme Mata Wang dan Kemeruapan Indikator Ekonomi Dunia: Penilaian Semula Ke atas Piawaian Emas<br>( <i>Currency Mechanism and World Economic Volatility Indicator: Reevaluation of Gold Standard</i> )<br><b>Wan Najihah Wan Mohd Zabaria, Nor Hanizah Abu Hanit, Sanep Ahmad</b>                            |
| 5C-5 | Hubungan Pesongan Kadar Pertukaran dengan Imbangan Perdagangan di Negara Majlis Kerjasama Teluk (GCC)<br>( <i>Relationship between Exchange Rate Deviation and Trade Balance in Gulf Cooperation Council (GCC)</i> )<br><b>Umminasrah Othman, Tamat Sarmidi</b>  |
| 5C-6 | Analisis Deskriptif Prestasi dan Kecekapan Industri Insurans di Malaysia, 1982 - 2009<br>( <i>Descriptive Analysis of Performance and Efficiency in Malaysia Insurance Industry, 1982 - 2009</i> )<br><b>Mustazar Mansur</b>   |

**Sesi 5D – Heeren Huys III (8.30 – 10.00 am | 7 Jun 2011)**

**ISU-ISU PELANCONGAN**

Pengerusi Sesi: En. Liew Chei Siang

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|------|---|
| 5D-1 | Penentu Faktor Ekonomi dan Bukan Ekonomi terhadap Permintaan Pelancongan ke Malaysia<br>( <i>Economic and Non-Economic Factors Determining Tourism Demand in Malaysia</i> )<br><b>Norlida Hanim Mohd. Salleh, Tengku Kasmini Tengku Wook, Tamat Sarmidi, Redzuan Othman</b>                             |
| 5D-2 | Persepsi Komuniti Tempatan terhadap Pelancongan Budaya di Wilayah Utara Semenanjung Malaysia<br>( <i>Perceptions of Local Community toward Cultural Tourism in Northern Peninsular of Malaysia</i> )<br><b>Ahmad Tharmizzie Mat Jusoh, Jabil Mapjabil, Ruzanna Syamimi Ramli, Mohamad Pirdaus Yusoh</b> |
| 5D-3 | Faktor yang Mempengaruhi Kunjungan Ulangan Pelancong Antarabangsa: Suatu Tinjauan Awal<br>( <i>Factors Influencing Revisits by International Tourist: A Preliminary Analysis</i> )<br><b>Ruzanna Syamimi Ramli, New Gaik Ling, Jabil Mapjabil, Mohamad Pirdaus Yusoh</b>                                |
| 5D-4 | Hotel Patuh Syariah (Shariah Compliant Hotels) Sebagai Produk Baru Industri Pelancongan Di Malaysia<br>( <i>Shariah Compliant Hotels as a New Product for Tourism Industry in Malaysia</i> )<br><b>Mohd. Fadil Mohd. Yusof</b>  |

- 5D-5 | Inap Desa Sebagai Satu Agen Pembangunan Sosioekonomi Komuniti: Menelusuri Perspektif Pelajar-  
Pelajar Pengurusan Pelancongan UUM  
*(Homestay as a Socioeconomic Community Development Agent: From UUM Tourism Management  
Students' Perspective)*  
**Mohamad Zaki Ahmad, Johan Afendi Ibrahim, Norria Zakaria**
- 5D-6 | Pendidikan Merentasi Sempadan: Satu Kajian Kes Pelajar China, Iran dan Indonesia di Malaysia  
*(Cross Border Education: A Case Study on Students from China, Iran and Indonesia in Malaysia.)*  
**Liew Chei Siang**